# The DAVE Inventory

**IMPORTANT:** A completed inventory is required (and serves as your application) for participation in the Indiana Tourism website <u>Trip Planner</u>, <u>Travel Guide</u>, <u>Festival Guide</u>, and <u>Cold Cash</u> and <u>Play Money Coupon Books</u>. Completed inventories must be returned to your Regional Marketing Manager.



### Section 1: Feature Interest

Please check the box(es) that best describe your property. Please be realistic. For example, if you're a dinner theater, it's fair to consider yourself both a restaurant and a theater. But if you're a campground that has a store, you probably can't consider yourself a "shopping" destination. Just keep the traveler—and what they're seeking—in mind.

Accommodation	☐ Historic Battlefield	☐ Cavern/Cave
☐ Country Inn/	☐ Historic Church	☐ Fish Hatchery
Bed & Breakfast	☐ Historic District	☐ Garden
☐ Cabins/Chalets/Cottages	☐ Historic Home	☐ Lake/Reservoir
CAMPGROUNDS	☐ Historic Theater	□ National Lakeshore
☐ State/National Park	☐ Lighthouse	□ National/State Forest
Campground	☐ Religious	☐ State Park/Recreation Area
☐ Private Campground	☐ Round Barns	□ Nature Center
Other Campground	□ Sculpture/Statuary/Monument	☐ River
HOTEL, MOTEL & RESORT	☐ Other Historic & Cultural	□ Waterfall
☐ Standard Hotel/Motel	MOTORSPORTS	☐ Wildlife Refuge
☐ Resort	☐ Race School	☐ Other Natural Attraction
Other Accommodation	□ Race Shop/Equipment	PERFORMING ARTS VENUE
	☐ Asphalt Racetrack	☐ Clubs with Live Music
Attraction	□ Dirt Racetrack	☐ Comedy Clubs
AGRICULTURAL	☐ Drag Racetrack	☐ Orchestra/Symphony Venue
☐ Christmas Trees	☐ Museum	☐ Outdoor Performance Venue
☐ Farmers Market	☐ Souvenir Shop	☐Theater
□ Fruit Farm/Orchard	☐ Other Motorsports	☐ Other
☐ Herb Farms	MUSEUMS	SPORTS TEAMS
□ Other Agricultural	☐ Agricultural	☐ Collegiate
☐ Amusement Park	☐ Art Museum/Gallery	☐ Semi-Professional
☐ Water Park	☐ Automobile or Motorsports	□ Professional
☐ Aquarium	□ Aviation	☐ Other Sports Teams
☐ Animal Park/Zoo	□ Children's	OTHER ATTRACTION
☐ Brewery	□ Ethnic	
☐ Winery/Vineyard	☐ Historic	Dining
GAMING	☐ Historic Home	□ Brew Pub
☐ Horse Track	☐ Living History	□ Cafeteria
☐ Off Track Betting	☐ Manufacturing	☐ Casual Full Service
□ Riverboat Casino	☐ Military	☐ Deli/Bakery/Coffee House
HISTORIC & CULTURAL	☐ Planetarium/Observatory	☐ Fine Dining
☐ Archaeological	□ Rail	□ Pizzeria
☐ Architectural	□ Science	☐ Quick Service (Fast Food)
☐ Art District	□ Sports	□ Seafood Restaurant
☐ Bridges	☐ Other Museum	☐ Sports Bar/Grill
☐ Cemetery	NATURAL ATTRACTION	☐ Steakhouse
☐ Covered Bridges	☐ Arboretum	☐ Other Dining
☐ Courthouses	□ Beach	
☐ Genealogical Library	☐ Botanical Garden	

#### page 2 the DAVE inventory (Feature Interest continued)

<b>Events &amp; Festivals</b>	Outdoor Recreation	Tours
☐ Antiques Show	BIKING	□ Agricultural Tour
☐ Antique Machinery Show	☐ Biking (Road Bike Trail)	☐ City Tour
☐ African American Event	☐ Biking (Mountain Bike Trail)	☐ Driving Tour
ART/CRAFT SHOW	☐ Biking (Track/Courses)	☐ Industrial/Manufacturing Tour
☐ Juried	☐ Bird Watching	☐ Scenic Drive
☐ Open	BOATING	☐ Train Tour
☐ Art/Museum Exhibits	□ Boating (Charter)	☐ Walking Tour
☐ Boat/Sport/Travel Show	☐ Boating (Power)	☐ Other Tour
☐ Children's Event	☐ Boating (Sail)	
☐ Equestrian Event	☐ House Boating	Transportation
☐ Expo/Hobby Show	☐ Camping	☐ Airline
☐ Fair (State & County)	CANOEING/KAYAKING	☐ Airport
☐ Film Festival	□ Canoeing	☐ Automobile
☐ Food Event	☐ Kayaking	□ Bus
☐ Garden/Flowers Event	□ Cave Spelunking	☐ Rail
☐ Golf Show	☐ Fishing	□ Other Transportation
HOLIDAY EVENT	GOLF	·
☐ Halloween	□ Private Golf Course	General Information
☐ July Fourth	Public Golf Course	□ School/University
☐ Labor Day	Resort Golf Course	□ Sport/Concert Facility
☐ Memorial Day	Other Golf Course	
☐ New Year's	☐ Hiking Trail	Information Resources
☐ Religious Cultural	HORSEBACK RIDING	☐ Chamber of Commerce
☐ Veteran's Day	□Trail	☐ Convention/Visitor Bureau
☐ Winter Holiday	□ Rental/Guides	☐ Government Agency
☐ Other	☐ Hunting	☐ Tourism Offices (Statewide)
☐ Historic Home Tour	Ice Skating	☐ Other Tourism Agency
☐ Living History/Reenactment	SNOW SKIING	
☐ Parade	Downhill Skiing	
PERFORMING ARTS EVENTS	Cross Country Skiing	
☐ Music Event/ Concert	Swimming	
□ Dance Performance	□ Water Skiing	
□ Orchestra/Symphony	Windsurfing	
☐ Outdoor Drama	Other Outdoor Recreation	
□ Outdoor Performance		
☐ Theater	Shopping	
□ Other	☐ Antique Shop/Mall	
SPORTING EVENT	☐ Craft Store/Mall	
☐ Auto Racing	☐ Farm Market	
□ Bicycling	☐ Flea Market	
□ Boat Race/Regatta	☐ Furniture Outlet	
□ Golf Tournament	☐ Gallery	
□ Running/Walking	☐ Indiana Arts & Crafts	
☐ Triathlon	☐ Outlet Mall	1 11
☐ Other	☐ Retail Mall	DAVE
☐ Western/Rodeo	☐ Specialty Shop	
☐ Wildlife/Nature	□ U-Pick Orchard/Farm	
☐ Other Events & Festivals	☐ Other Shopping	



Section 1 is now complete.
Please continue on to
the attributes section.

# Section 2: Attributes



Fill in all that apply. Please Print.

Standard Information Region (Circle One) North	<b>n</b> East West Cent	ral South Central	South	
Organization/Event Name	Last West Sent	iai Godin Geniiai	Count	
20 words maximum. It is not nece	ssary to include address, o	dates, and hours of ope	rty (don't use it to state your policies or restriction eration. Copy that exceeds the 20 word val Guide and the Trip Planner (if applicable).	ns!)
Ethnic significance of attraction African American American Greek Hispanic Irish Ita	<b>n, event, or cuisine</b> (Circle Amish Asian Briti alian Japanese Mexi	sh Chinese Cor	· · · · · · · · · · · · · · · · · · ·	erman
Neb Address			(example: http://www.destgro	oup.com)
Mailing Address				
Street Address				
Street Address				
ZIP Code				
City				
County				
State				
Email				
Address 2 (Circle One) Site location, Sponsor,	Advantion Billing			
Street Address	Advertiser, Billing			
Street Address				
ZIP Code				
City				
County				
State				
Fmail				

#### page 4 The DAVE Inventory (attributes continued)

Address 3

#### (Circle One) Site location, Sponsor, Advertiser, Billing Street Address Street Address ZIP Code City County State Email Phone Number(s) PHONE TYPE: (Circle One) (Home, Business Phone, Business Phone (evening/emergency), Toll Free, Toll Free Reservation Phone, Fax, TDD, Off Season, Recorded Message) PHONE TYPE: (Circle One) (Home, Business Phone, Business Phone (evening/emergency), Toll Free, Toll Free Reservation Phone, Fax, TDD, Off Season, Recorded Message) PHONE TYPE: (Circle One) (Home, Business Phone, Business Phone (evening/emergency), Toll Free, Toll Free Reservation Phone, Fax, TDD, Off Season, Recorded Message) Dates and Rates: (Circle One) Event Date(s) for calendar year 2000, General Rate(s), Room Rate(s), Campsite Rate(s), Golf Rate(s), (For calendar year 2000) Breakfast Rate(s), Lunch Rate(s), Dinner Rate(s), Senior Rate(s), Group Rate(s), Government Employee Rate(s), First Date of Availability or Event Last Date of Availability or Event **Availability Description** Lowest Price Charged Highest Price Charged Additional Pricing Description Dates and Rates: (Circle One) Event Date(s) for calendar year 2000, General Rate(s), Room Rate(s), Campsite Rate(s), Golf Rate(s), (For calendar year 2000) Breakfast Rate(s), Lunch Rate(s), Dinner Rate(s), Senior Rate(s), Group Rate(s), Government Employee Rate(s), First Date of Availability or Event Last Date of Availability or Event Availability Description Lowest Price Charged Highest Price Charged Additional Pricing Description

## page 5 The DAVE Inventory (attributes continued)

Contact Information		
General Contact Na	me	
Title		
Email		
Group/Trade Name		
Title		
Email		
Paid Membership		
	Convention and Visitors Bureaus	☐ Assc. of Indiana Museums
☐ Indiana Bed & Bre	eakfast Assc.	☐ Indiana Campground Owners Assc.
☐ Indiana Hotel/Mot	el Assc.	☐ Indiana State Festivals Assc.
☐ Indiana Wine Grap	pe Council	☐ Recreation Vehicle Indiana Council
	spitality Assc. of Indiana	☐ Indiana Casino Assc.
☐ Tour Indiana Moto	orcoach Council	
Driving Directions		
(30 words or less)		
-		
_		
Transportation Corridor (Che	eck if you are within 20 miles of these	e corridors)
□ I-80/90 □ I-65	□ I-69 □ I-74 □	ù l-70 □ l-64
☐ Ohio River Scenic Route	☐ US 40 (Old National Road)	
Facility Policies		
☐ Admission (Fee Charge	,	n Deposit Required
<ul><li>□ Admission (Free)</li><li>□ Advanced Tee Times R</li></ul>		n Not Available n Required for Groups
☐ Advanced fee filmes R	- 1	reas Available
☐ Children Prohibited	☐ Totally Smo	
□ Donations Suggested		
☐ Dress Code		
☐ Pets Allowed	(Dlagge Call)	
<ul><li>☐ Reservation Available (</li><li>☐ Reservation Required</li></ul>	riedse Call)	

## page 6 The DAVE Inventory (attributes continued)

Season of Operation (Please describe the mon	ths and days of the week you are open.)
Hours of Operation	
Payment Methods Accepted	
☐ American Express	
☐ Diners Club	
☐ Discover Card	
☐ Mastercard	
□ Personal Checks	
☐ Travelers' Checks	
□ Visa	
☐ All Major Credit Cards	
Discounts Accepted	
☐ AAA Discount	☐ Group Discount
☐ Children's Discount	☐ Motorcoach Operator Discounts
☐ Children Free With Parents	☐ Senior Discount
☐ Government Employee Discount	
Facility Amounting	
Facility Amenities  ☐ Accommodations on Site	☐ Picnic Area
☐ Banquet Facilities	□ Playground
☐ Child Care/Babysitting	□ Public Restroom
☐ Children Activities	☐ Public Telephone
☐ Complimentary Continental Breakfast	☐ Restaurant on Site
□ Complimentary Full Breakfast	□ Sauna
□ Dog Kennel	□ Shuttle Service
☐ Exercise/Fitness Room	□ Snack Bar/Shop
☐ Game Room	☐ Swimming (Beach/Lake)
☐ Golf on Site	<ul><li>☐ Swimming Pool (Indoor)</li><li>☐ Swimming Pool (Outdoor)</li></ul>
☐ Golf Privileges☐ Hot Tub/Jacuzzi	☐ Television
☐ Kitchen	□ Waterfront
□ Laundromat	
☐ Laundry Service/Valet	
☐ Lounge	
☐ Motorcoach Parking	
☐ Outdoor Grill	
☐ Parking (Fee Charged)	
□ Parking (Free)	

## page 7 The DAVE Inventory (attributes continued)

Festival/Event Information		
Location of the Event (Structure/Place)		
Event contact name and phone number to be printed in the Festival Guide		
Annual timing of event (example: third weekend in October)		
Estimated Attendance		
Lodging Information		
In-Room Amenities		
☐ Air Conditioning ☐ Coffee Maker ☐ Color TV with Cable or Dish ☐ Complimentary Local Calls ☐ Fireplace in Room ☐ Jacuzzi	<ul><li>☐ Microwave</li><li>☐ Mini Bar</li><li>☐ Pay Movies</li><li>☐ Private Bath</li><li>☐ Refrigerator</li></ul>	<ul><li>□ Room Service</li><li>□ Shared Bath</li><li>□ Smoke-Free Rooms</li><li>□ Telephone (Single Line)</li><li>□ Telephone (Multi-Line)</li></ul>
# of Rooms	# of Cabins	
# of Condos	# of Efficier	
# of Cottages	# Of Efficien	icles
Campground Information		
Campground Amenities		- <b>.</b>
☐ Cabin/Cottage Rentals	☐ Boating	☐ Propane
☐ Firewood Available ☐ Flush Toilets	☐ Boat Rental	☐ Sewage Disposal
☐ Camp Store/Grocery	☐ Fishing ☐ Tennis	<ul><li>☐ Showers (Cold Water Only)</li><li>☐ Showers (Hot Water)</li></ul>
☐ Kitchen/Dining Hall	☐ Swimming	a Silowers (Flot Water)
☐ Recreation Hall	☐ Bait/Tackle	
Campsite Amenities		
□ Cable Hookup	☐ Partial Hookup (water, elec.)	□ RV Sites
☐ Grate/Grill	☐ Paved Parking Pad	□ Sewer Hookup
☐ Electric Hookup	☐ Picnic Table at Site	☐ Shade Tree(s)
☐ Fire Ring	☐ Tent Sites	☐ Water Hookup
☐ Full Hookup (water, elec., cable)	☐ Primitive Sites (Tent)	
☐ Gravel Parking Pad	□ Pull-Thru Design	
Amperage of Electrical Hookup	# of Sites w	ith Water, Electric & Sewer
Total # of Campsites	Maximum #	of People per Campsite
# of Primitive Campsites	Maximum L	ength of Stay at Campsite
# of Campsites w/Water & Electric		

## page 8 The DAVE Inventory (attributes continued)

Food & Beverage Informat	ion	
Type of Cuisine Served		
☐ American	☐ French	☐ Pizza Menu
☐ Asian	☐ German	☐ Regional
☐ Barbecue	☐ Greek	☐ Sandwiches/Subs/Deli
☐ Cafeteria	☐ Hamburger	☐ Seafood Menu
☐ Chicken Menu	☐ Italian	☐ Steak Menu
☐ Chinese	☐ Mediterranean	☐ Vegetarian Menu
☐ Continental	☐ Mexican	ŭ
☐ Eastern European	☐ Other Ethnic	
Alcoholic Beverage Policy		
☐ Wine/Beer Served		
□ Full Bar		
☐ No Alcohol Served		
Food & Beverage Amenities		
□ Buffet	☐ Serves Lunch	
☐ Delivery	☐ Serves Dinner	
☐ Kids Menu	☐ Takeout/Drive-Thru	
☐ Serves Breakfast		
Maximum Seating Capacity		
Recreation Information		
Recreation Amenities		
☐ Ball Field	Horseback Riding Stable	☐ Off-Road Vehicle Trail
□ Basketball Court	Horseback Riding Trail	☐ Playground
☐ Bike Trail (Bicycle)	☐ Horseshoe Pits	☐ Shuffleboard
☐ Bike Trail (Mountain)	□ Ice Skating/Hockey Rink	☐ Snowmobile Trail
□ Boat Dock	Lake on Property	□ Soccer Field
□ Boat Launch	☐ Lake/River Access	☐ Tennis Court
□ Boat Storage	□ Marina	☐ Tennis Privileges
☐ Fishing Pier/Dock	□ Nature Center	☐ Volleyball Court
☐ Hiking Trail	☐ Nature/Jogging Trail	☐ Wildlife Viewing
Recreation Rental Service		
☐ Bike Rental	☐ Canoe Rental	☐ Jet Ski/Waverunner Rental
☐ Boat Rental (Paddle)	☐ Charter Boat Rental	□ Kayak Rental
☐ Boat Rental (Power)	☐ House Boat Rental	□ RV Rental
☐ Boat Rental (Sail)	☐ Horse Rental	

#### page 9 The DAVE Inventory (attributes continued)

Other Partner

#### Optional Descriptions: Play Money, Cold Cash Coupon Books

Complete this section if you wish to place coupons or packages in the 2000 Play Money or Cold Cash Coupon Books. Only one coupon or package per organization will be accepted for each coupon book. Photocopy this sheet if your offer differs for each book.

A.	Coupons	(Circle One)	Cold Cash Coupon (Winter 2000)	Play Money Coupon (Summer 2000)	Both coupon books
30 v This and sure CO still \$15	s will act as succinctly a to include a to i	num. It is not	description in the Cold Cash nswer who qualifies for the s. All coupons will remind guractions, Restaurants and our regular prices. Hotels & I more off your regular rate. P	n or Play Money Book. Pleadiscount, on what goods or ests to mention the coupon Retailers: minimum discount Motels: minimum discount lease state your regular rate discount is less than \$10, i	on. Copy that exceeds the 30 word maximum will be edited. ase adhere to specifications. State offer details as clearly services, <i>when</i> the offer is good and <i>where</i> it applies. Be when making reservations.  Into it is 25% or \$5 off. If the discount is less than \$5, it must is 30% or \$15 off regular rate. If the discount is less than and the amount of the discount in dollars or percent. <b>Bed</b> the must still equal 20% or more off your regular rate. Please
В.	Packages	(Circle One)	Cold Cash Package (Winter 2000)	Play Money Package (Summer 2000)	Both coupon books
PAC	CKAGE PRI	CE			
50 v This	s will act as o qualifies fo	num. It is not nour your package or the discount	description in the Cold Cash	or Play Money Book. State, when the offer is good an	on. Copy that exceeds the 50 word maximum will be edited. offer details as clearly and succinctly as possible. Answer d where it applies. Be sure to include any disclaimers. All
Nu	mber to call	for reservation	ns: (Should be lodging partn	er)	
Loc	dging Partne	er			
Ade	dress of Loc	lging Partner			
Att	raction Parti	ner			
Re	staurant Pai	tner			

## page 10 The DAVE Inventory (attributes continued)

Golf Information			
Golf Amenities			
□ Caddies	□ Covered Drivin	g Range	□ Pro Shop
□ Club Rental	□ Golf Simulator		☐ Putting Green
□ Clubhouse	☐ Golf Carts (Mo	torized)	
☐ Driving Range	Instruction		
-			
Golf Course Description 20 words maximum. It is not necessary to include	number of holes, yard	age, etc. (See below). Copy tha	t exceeds the 20 word limit will be edited
Total # of Holes		Yardage for Course(s)	
Number of 18 Hole Courses		Par for Course(s)	
Number of 9 Hole Courses		USGA Rating for Course	e(s)
Designer of Course(s)			
Traveler Services  Business Service  Audio-Visual Equipment Computer Copier Fax Service	<ul><li>□ Internet Acces</li><li>□ Meeting Facilit</li><li>□ Printer</li><li>□ Secretarial Se</li></ul>	у	
International Service ☐ Foreign Language Guide ☐ Currency Exchange			
Accessibility Services			
☐ Handicap Entrance☐ Handicap Exterior	☐ Handicap Int ☐ Handicap Pa		Handicap Restroom
Meeting/Convention Informati	ion		
Exhibit Space (sq. ft.)		Maximum Reception C	Capacity
Total Meeting Space (sq. ft.)		Maximum Banquet Ca	pacity
Largest Single Meeting Space (sq. ft.)		Maximum Theater Cap	pacity
Number of Concurrent Meeting Rooms		Maximum Classroom (	Capacity

#### page 11 The DAVE Inventory (attributes continued)

Group Tour Amenities/Services (Chec	k all services your property supplies)		
<ul> <li>□ Attractions Brochures</li> <li>□ Baggage Handling Available</li> <li>□ Color Slides/Photos</li> <li>□ Comp. Room/Meal/Admission (Driver)</li> <li>□ Comp. Room/Meal/Admission (Tour Escort)</li> <li>□ Custom Design Services</li> </ul>	<ul> <li>□ Group Tour Planner</li> <li>□ Group Tour Site</li> <li>□ Motorcoach Parking (Fee)</li> <li>□ Motorcoach Parking (Free)</li> <li>□ Packaged Itineraries</li> <li>□ Self-Guided Tour</li> <li>□ Tour Group Check-In</li> </ul>	<ul> <li>□ Tour Group Greeter</li> <li>□ Tour Group Welcome Reception</li> <li>□ Tour Guide Available (Fee)</li> <li>□ Tour Guide Available (Free)</li> <li>□ Videocassette/CD-Rom</li> </ul>	1
Minimum Advance Notice	Minimum # to	Qualify for Group Rate	
Avg. Time for Group Tour	Maximum Se	ating for Tour Group	
Group Tour Hours			
Survey Updated by			
Date Survey Updated			
Printed Guidebook Auth			
Printed Guidebook Auth Please print the information I have provide	Orization ded here (free of charge to qualified offers	s and listings) in:	
Printed Guidebook Auth Please print the information I have provid		s and listings) in:	
Printed Guidebook Auth Please print the information I have provide		s and listings) in:	
Printed Guidebook Auth Please print the information I have provid  2000 Indiana Festival Guide  2000 Cold Cash Coupon Book  2000 Play Money Coupon Book  Official acceptance criteria of the Indiana To SPACE IS LIMITED! Rising costs of paper, Guide will contain a limited number of page	ded here (free of charge to qualified offers burism Division will apply. For a copy of the co printing, and mailing mean the Play Money are as. Only one coupon or package per organization publications, please be aware that space	riteria contact your Regional Marketing N nd Cold Cash Coupon Books and the India ation will be accepted. Limits may be read	ana Festival ched before
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Printed Guidebook Auth Please print the information I have provid  2000 Indiana Festival Guide  2000 Cold Cash Coupon Book  2000 Play Money Coupon Book  Official acceptance criteria of the Indiana To SPACE IS LIMITED! Rising costs of paper, guide will contain a limited number of page the deadline dates. If you have requested by getaway packages, hotel coupons, and attra  Please contact me regarding additional and 2000-2001 Indiana Travel Guide (listings)  indianatourism.com Website Trip Planner  2000 Indiana Festival Guide (highlighted)	ourism Division will apply. For a copy of the corniting, and mailing mean the Play Money ares. Only one coupon or package per organization publications, please be aware that space actions coupons, in that order.  advertising opportunities: and/or advertorial) listing listings, half page ad, full page ad)	riteria contact your Regional Marketing N nd Cold Cash Coupon Books and the India ation will be accepted. Limits may be read	ana Festival ched before
Printed Guidebook Auth Please print the information I have provid  2000 Indiana Festival Guide  2000 Cold Cash Coupon Book  2000 Play Money Coupon Book  Official acceptance criteria of the Indiana To SPACE IS LIMITED! Rising costs of paper, If Guide will contain a limited number of page the deadline dates. If you have requested by getaway packages, hotel coupons, and attra  Please contact me regarding additional and 2000-2001 Indiana Travel Guide (listings) indianatourism.com Website Trip Planner  2000 Indiana Festival Guide (highlighted)  2000 Cold Cash Coupon Book (full page)	ded here (free of charge to qualified offers our sour sour sour sour sour sour sou	riteria contact your Regional Marketing N nd Cold Cash Coupon Books and the India ation will be accepted. Limits may be read	ana Festival ched before
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### ☐ Dan Bearss

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